Caterina Fratta, Ian R. Soledade
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Agenda

- Introduction
- Competition Overview
- Competition Structure
 - ➤ Initial Stages
 - Design Reviews
 - Manufacturing and Launch
- Outcomes and Expansion Opportunities
- Conclusions



Introduction

- > STEM engagement is critical to the future of industry
- STEM education commonly relies on a classroom environment to teach the design process
- A target for research is non-classroom STEM design education for high school students



Competition Overview

- Launch Initiative at Tech competes in NASA's USLI
 - USLI allows for an extra payload to be incorporated in the rocket
- A competition was designed for high school teams in the area
 - ➤ Focusing on the design process, and resulting in a functioning payload containing an experiment



Competition Structure

- Interested teams submit a payload concept proposal
- All teams undergo a Preliminary Design Review
- Critical Design Reviews are then used to select experiments for flight
- Selected teams proceed to the construction phase
- Teams' payloads are launched



Initial Stages

- The competition was outlined for prospective teams in a single document
- A webinar was held to advertise the content of the competition
- Advertisement and proposal collection was handled by Georgia Space Grant Consortium



Preliminary Design Review

- Virtual presentation held over Microsoft Teams
 - > 20 minutes to present
 - > 10 minutes for questions
- Teams are expected to discuss a mature design concept for their experiment proposal
- Teams with a high score continue with the competition



Table 1 Blank PDR Scoring Rubric

Category	Score	Comments
Deliverables Received by Deadline	_/10	
Technical Presentation Capabilities	_/30	
Presentation Design	_/10	
Experiment Originality and Quality	_/20	
Presentation Skills	_/10	
Professionalism	_/5	
Safety Information	_/15	
Total Score:	_/100	

Critical Design Review

- Virtual presentation held over Microsoft Teams
 - > 30 minutes to present
 - > 15 minutes for questions
- Teams are expected to discuss a complete and functional design for their experiment
- > The best teams are selected for launch



Table 2 Blank CDR Scoring Rubric

Score	Comments
_/50	
_/20	
_/25	
_/35	
_/15	
_/35	
_/20	
%	
_/200	
	_/50 _/20 _/25 _/35 _/15 _/35 _/20



Manufacturing and Launch

- Teams receive funding and can begin building their payloads
- > LIT serves a mentorship role to each team
- > A dry integration is scheduled before launch
- ➤ Launch can occur on the competition rocket or an alternative vehicle, depending on team selection



Outcomes

- Any information related to identity and performance of the teams is omitted due to privacy regulations
- ➤ Teams are evaluated only on their performances, with no considerations such as age or school
- Logistical difficulties occurred due to coordination problems with the LIT engineering team



Competition Expansion

- Collaborating with the High Altitude Balloons and High Power Rocketry teams has allowed for additional payload launches
- Future versions of the competition could include expansions in collaboration with local rocketry clubs



Future Opportunities

- ➤ The competition can be expanded to reach schools with fewer STEM opportunities or younger students
- Other organizations developing similar projects to LIT can utilize the competition model to expand their outreach efforts



Conclusions

- The competition is a natural evolution of current STEM opportunities in high school education
- The approach is innovative, focusing on the design review process
- ➤ It serves as a high-quality replicable model for prospective outreach activities





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